

2025 AACPD SUPPORT AND EXHIBIT PROSPECTUS



AACPD
CELEBRATING RESILIENCE **2025**
79TH ANNUAL MEETING
NEW ORLEANS, LA | OCTOBER 15-18





AACPDM

Dear Industry and Institution Professionals:

The 79th Annual Meeting of the American Academy for Cerebral Palsy and Developmental Medicine (AACPDM) is coming soon to New Orleans! From October 15-18, 2025, we'll gather under the theme of "**Celebrating Resilience**". AACPDM members are deeply committed to research, quality improvement, and advocacy in the care of individuals with childhood onset disability. Our annual meetings celebrate this shared passion with presentations of our latest work. We are a unique academy with transdisciplinary representation, allowing for holistic, collaborative efforts to improve the care of this vulnerable population. The 2025 Scientific Program Committee invites you to engage with this important mission as a sponsor or exhibitor at this meeting.

Our academy offers your organization access to multiple medical disciplines at one meeting, as we are committed to comprehensive care for individuals with childhood onset disability. To ensure the best possible health and developmental outcomes, this population needs coordinated care by medical professionals in a multitude of specialties throughout their lifespan. These are the professionals who attend the AACPDM Annual Meeting. Information and ideas shared at the meeting have exponential impact, as they are shared at home institutions with multi-disciplinary decision makers and team members. Our membership is broad and diverse! For instance, this is the only meeting where you can reach a physical therapist who heads a program at a major hospital, a chief physician of a hospital neuromotor program, an occupational therapist who purchases equipment for a clinic, a neurologist or developmental pediatrician who researches the effectiveness of a new drug therapy, and a speech therapist who works with patients on communication, swallowing, socialization, and learning while also recommending devices to the rest of the care team. Further, professionals representing more than 53 countries throughout North and South America, Europe, Asia, Africa, and Australia regularly attend the AACPDM Annual Meeting, **giving your organization an international spotlight.**

AACPDM values your research, development, and market analysis used to implement science in a way that we can use as clinicians, and we recognize our common mission of improving lives and outcomes for people with childhood-onset disabilities. AACPDM is actively engaged in providing new opportunities for members to collaborate with sponsors throughout the year. We look forward to and greatly appreciate your participation. Reserve your sponsorship and exhibitor selections now! For further information on this year's meeting and future opportunities please visit www.aacpdm.org.

Best Regards,



Theresa Sukal-Moulton, PT, DPT, PhD
First Vice President



Paige Church, MD
Scientific Program Committee Co-Chairs



David Frumberg, MD

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2025 Supporter Benefits and Levels

2025 à la carte sponsorship!

AACPDM will meet in New Orleans to “**Celebrate Resilience!**” Select sponsorship opportunities that are AACPD **Mission Focused**, allow **Attendee Engagement** with your company, or that offer **Venue Branding** with your logo! The cumulative total of your selection will determine your overall sponsorship level and number of delegate registrations.

For example - selection of a Plenary Speaker Sponsorship + The Mobile Home App Sponsorship = \$15,000, which is a Gold Sponsor with 3 Delegate Registrations.

2025 AACPD Supporter Levels (based on total investment)	Premium \$50,000+	Platinum \$25,000+	Gold \$15,000+	Silver \$10,000+	Bronze \$5,000+
Company name, logo and description in the final program and Annual Meeting website	√	√	√	√	√
Delegate Registrations	8	4	3	2	1

To reserve your exhibit booth and secure sponsorship, complete the application available via the link below:
<https://www.aacpdm.org/events/2025/supporters-exhibitors>

New this year – Bundle and Save! NEW

You can select predetermined bundles for a sponsor discount!



Mardi Gras Bead Bundle
Lanyards + 1 Half Page Ad + 1 Push Notification — \$10,000
Note: This bundle would earn you 2 delegate registrations and a Silver Sponsorship Level.

Beignets Bundle
One 10x10 booth + Exhibit Hall Lunch + Full Page Program Ad — \$14,000
Note: This bundle would earn you 2 delegate registrations and a Silver Sponsorship Level.

Jazz Bundle
One Mini Product Theater + 60 boxed lunches + Mobile App Push Notification — \$15,000
Note: This bundle would earn you 4 complementary exhibitor badges and a Gold Level sponsorship.

Year-Round Contact with AACPD Membership

New this year! Reach out to the AACPD staff to identify ways to have year-round contact with the AACPD Membership through round sponsorships, including:

Power of a Community - \$75,000

AACPDM seeks collaboration to award up to five Fellows for three years the opportunity to participate in Academy activities and travel to the Annual Meeting. The award will target professionals who wish to engage in research or implementation of evidence-based practices who do not work in research intensive settings. Efforts to increase capacity will be focused on connection with the AACPD community, mentorship and increased access to learning opportunities through the AACPD. The overall aim of the award is to increase capacity to conduct and apply research in areas that align with the mission and vision of the AACPD.

AACPDM Early Career Mentorship Program - \$25,000

The Early Career Program will span AACPD Committee boundaries and program areas and focuses on networking and connection to our community, mentorship and education. Your company collaborating with AACPD on this program will help create an annual cohort that will span across states, disciplinary fields and will grow over the decades.

Expert Panel - \$20,000

AACPDM will organize a closed-door brainstorming session with between 7-10 expert panel members from across the AACPD Membership, focused on the topic of your organization's choice

Mission Focused

Sponsor an AACPDM Meeting Attendee

\$3,000

Provide Annual Meeting attendance to a potential attendee. Select from the following recipient category: Student, specific professional field, or person with lived experience. Your company will be mentioned as a sponsor in blast email notifications announcing the opportunity. AACPDM will work with the sponsor to select and confirm the final candidate.

Community Forum Sponsorship

\$10,000

Your company will receive prominent visibility as the exclusive sponsor of this family-focused segment of the event, ensuring exposure to all attending families.

Committee or SIG Sponsorship

Starting at \$7,000

Don't miss this opportunity to sponsor an AACPDM Committee need! Committees meet throughout the year and are fundamental to the AACPDM mission. Final selections will be made by AACPDM leadership

**Sponsorship options begin at \$7,000 and will depend upon the agreed sponsorship item, such as virtual connectivity for members not in attendance, hors d'oeuvres, or other committee necessities.*

Accessibility Team Sponsorship

\$5,000

Provide your logo on branded apparel worn by our volunteers who will help address attendee accessibility needs.

Plenary Speaker Sponsorship

\$10,000

Support the mission of AACPDM and the Annual Meeting by sponsoring a plenary session speaker, reaching an estimated 1,000 attendees. Your company name will be recognized at the general session and in the program. Contact the AACPDM office to discuss details.

Sponsored Captioner (English) or Sign Language Interpreter NEW

\$5,000

Support accessibility by sponsoring English captioning, or a sign language interpreter at our conference. Your company will be recognized as a key supporter of equal access to information, helping attendees follow along with every speaker at the General Sessions.

Accessible Space Sponsorship NEW

Starting at \$2,000 per 12 floor clings (36 wanted)

Highlight the spaces in the audience that are reserved for attendees who use wheeled mobility. Help us create an inviting space throughout the conference by ensuring access to spaces close to entrance/exit points and with good visibility of the speakers. Your branded floor clings will highlight your organization's commitment to inclusion.

**These floor clings will be 1'x1' circles showcasing a wheelchair accessible symbol with mention of your company's sponsorship. Sold in packs of 12. First come first serve for location preference. 12 are needed in the general session room, 24 are needed the session rooms.*



Promotional Products

Attendee Registration Bags – Sole Sponsorship

\$10,000

Our attendees are delighted to receive a reusable tote bag for use during and after the meeting, giving the sponsor name brand recognition nationally and internationally. AACPDM staff will order the bags to include the 79th Annual Meeting banner on one side and the sponsor's name on the reverse side.



Lanyards – Sole Sponsorship

\$7,000

A can't miss opportunity! Nearly every meeting attendee will use a lanyard to display their name badge throughout the meeting. Your company name and logo will be displayed.



Water Bottles

\$8,000

Your logo will be directly in the hands of thirsty meeting attendees who want to take advantage of the water stations located throughout the conference space! Provide your logo to the AACPDM staff to be co-branded with a preselected bottle.



Sponsored Notepads

\$5,000

Attendees will appreciate having a handy 5x7 notepad during the Annual Meeting. The supporter's logo will be imprinted on the notepads, which will be given to all attendees and used even after the meeting, maximizing the supporter's visibility.

Sponsored Pens – Sole Sponsorship

\$2,500

Get your logo directly into the hands of meeting attendees with this exclusively sponsored item.

This item is chosen and designed by AACPDM.

Engagement Opportunities

Networking Reception Sponsored Table

\$2,500

The signature networking event will emulate the dynamic movement and flow of a New Orleans parade. The atmosphere will be designed to maximize interaction and will not include a plated dinner table or an assigned seat for each guest. Take advantage of the chance to provide guests a place to gather and relax to socialize and network at your private, branded table.

Please note, this opportunity is not purchasing tickets for your guests to attend the reception, but rather it ensures a dedicated space for your guests to sit. This reception will have appetizers, drinks, and music with limited areas to sit. So, reserve your table today!

Mini Product Theater

\$8,000

Take center stage at our product theater where up to 60 guests can experience your product in an intimate and engaging session. With 30 minutes to present your offering(s), you'll have the opportunity to directly connect with your audience during your product theater that is unopposed to educational sessions.

Product Theater sponsorship fee includes access to lead retrieval, basic audio/visual set-up, as well as recognition in the program.

Please contact the AACPDMD office for details regarding how to enhance your sponsorship offerings for additional fees (like adding food & beverage, posting an ad in our program for your product theater, and more).

(Pro tip: look to the "Bundle and Save" section for a deal!)

Meeting Space Wi-Fi

\$20,000

Get noticed by every attendee connecting to the Wi-Fi with a custom splash page. Additionally, your company will be recognized on all materials referencing the Wi-Fi information for our meeting.



Welcome Reception – Sole Sponsorship

\$20,000

This event is open and complimentary to all meeting attendees (estimate 1,000). The event offers an inviting and impressive atmosphere for networking and collaboration. You'll also be recognized on all signage related to this reception as well as your logo and booth number on custom cocktail napkins (while supplies last).

Annual Meeting After Party **NEW**

Starting at \$10,000

The success of our Annual Meeting deserves a proper celebration, but it won't happen without you! Sponsor the post-event celebration and help us honor the hard work and dedication of all attendees.

The event will take place on Saturday after the Closing General Session. Sponsors will receive their logo on custom beverage napkins at the event as well as recognition on signage and in the program when advertising the event. Food and beverage selection will be customized based on the sponsorship level, ensuring a selection that reflects your contribution to the event.

Full Page Ad in Final Program

\$2,500

First come, first served for ad placement.

Exhibit Hall Lunch **NEW**

\$10,000

Turn the Exhibit Hall lunch into your networking hub! Attendees will have just one hour for lunch each day. This makes the Exhibit Hall the ideal place to connect, relax, and chat with exhibitors. As a sponsor, your brand will be front and center during this critical time, creating opportunities for meaningful conversation.

(Pro tip: look to the "Bundle and Save" section for a deal!)

General Session Opening Slide

\$10,000

Showcase your company to an estimated 1,000 attendees through a distinctive slide that will be featured before the commencement of one General Session. *Sponsored slide will be on rotation with other opening slides for the General Session. AACPDMD will assign which day your slide will display*

Mobile App Homepage Sponsorship – Sole Sponsorship

NEW

\$5,000

Ensure constant visibility as your company logo takes a prominent position on the app's homepage, making a lasting impression every time users engage with the mobile app.

Exhibit Booth

\$2,100 - \$3,100

The Exhibit Hall hosts the Welcome Reception, conference breaks, Poster Review and is the primary networking area for attendees! See page 7 for details regarding Exhibit Booths.

Please see page 7 for more details about Exhibit Booths.

Daily Email Sponsorship

\$3,000

Three separate sponsorship opportunities are available. Daily emails will be sent during the meeting, highlighting the program sessions and events.

Mobile App Push Notification

\$3,000

Sponsorship option allows one push notification sent to all meeting attendees during the meeting advertising your organization and/or exhibit booth.

First Ad in the Final Program

\$3,000

Your company will be the very first ad in the 2025 AACPDMD program that participants view when they access both the print and electronic versions.

Registration Bag Insert

\$2,000

Every meeting attendee registration bag will include your handout.

Printing and shipping is at the expense of the sponsor. Maximum size of one 8.5x11 (single or double sided). You can work with AACPDMD staff for printing and shipping instructions for ease of distribution.

Half Page Ad in Final Program

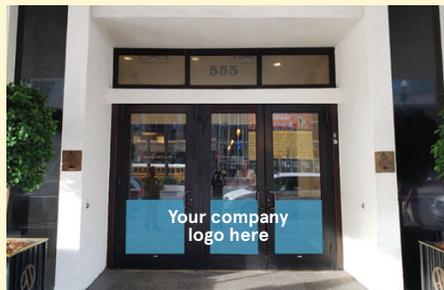
\$1,500

First come, first served for ad placement.

Venue Branding

Exterior Doors

(Canal Street Entrance Lower)



\$3,500

Be the first thing attendees see when entering the main doors off Canal Street to attend the program! This opportunity includes the branding of 6 panels (3 double sided doors).

Exterior Upper Window

(Canal Street Entrance)

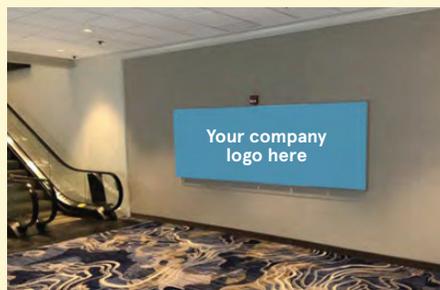


\$3,500

Be the first thing attendees see when entering the main doors off Canal Street to attend the program! This opportunity includes the branding of 6 upper panels (3 double sided windows).

Wall Art

(near escalator on 2nd floor)



\$2,000

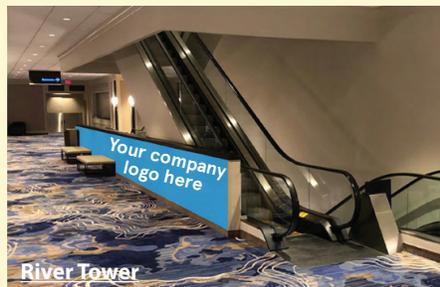
Support creativity while gaining visibility by branding the wall art in a high traffic area.

Escalator Walls 2nd Floor

(Quarter Tower OR River Tower)



Quarter Tower



River Tower

\$2,500 each

Position your brand on an escalator wall and take it to the next level. This unique branding opportunity offers unmatched visibility as attendees move through the venue space.

Escalator Walls 3rd Floor

(Quarter Tower)

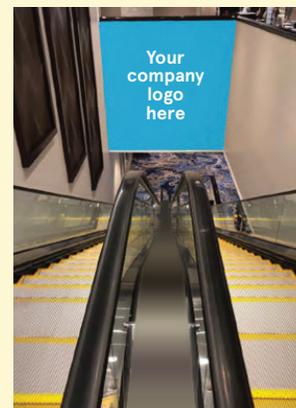


\$3,000

Position your brand on an escalator wall and take it to the next level. This unique branding opportunity offers unmatched visibility as attendees move through the venue space.

Escalator Banner

(3rd Floor)



\$2,500

Your brand with engaged attendees as they ascend and descend, making a lasting impression during every trip.

Directional Signage

\$2,000

Have your company logo co-branded with AACPD to help guide attendees to elevators, stairs, or the poster hall.

About AACPDM

The American Academy for Cerebral Palsy and Developmental Medicine (AAPDM) is an academy of over 1,100 members of multiple professional disciplines dedicated to the improvement in the care of people with childhood-onset disabilities, their families and communities. We are pediatricians, neurologists, surgeons, therapists, nurses, special educators, engineers, and scientists from all over the world. Together we strive daily in our quest to perform the highest quality research, offer education opportunities for ourselves and others in the field, and work to elevate society and culture by recognizing the value and dignity of our fellow citizens with disabilities.

Each year, approximately 1,000 medical professionals gather for the AACPDM Annual Meeting to participate in the high-quality dissemination of information in the basic sciences, prevention, diagnosis, treatment, and technical advances as applied to persons with cerebral palsy and other childhood-onset disabilities.

The AACPDM has over 1,100 members

- 61% MDs & PhDs
- 39% Allied Healthcare Professionals & Students

Attendance at the Annual Meeting reflects this distribution. However, there is a consistent pattern of a regional draw which is not dependent on the location of the meeting. In 2025, we anticipate a strong representation by the New Orleans community.

Target Audience

AACPDM is a multi-disciplinary organization. Attendees to the Annual Meeting include but are not limited to the following:

- Pediatricians, Surgeons, Physicians, Physiatrists, Neurologists, Psychologists
- Physical Therapists, Occupational Therapists, Speech-Language Pathologists
- Orthotists
- Rehab Engineers
- Kinesiologists
- Special Educators
- Administrators
- Researchers
- Nurses
- Nutritionists and Dieticians
- All others concerned with the care of children with cerebral palsy and other childhood-onset disabilities

All skill levels are addressed.

Annual Meeting Attendance History

2024 – 78th Annual Meeting, Quebec City, Canada **993**
2023 – 77th Annual Meeting, Chicago, IL **1,188**
2022 – 76th Annual Meeting, Las Vegas **841**
2021 – 75th Annual Meeting, Virtual **1,305**
2020 – 74th Annual Meeting, Virtual **1,228**
2019 – 73rd Annual Meeting, Anaheim, California **1,453**
2018 – 72nd Annual Meeting, Cincinnati, Ohio **920**
2017 – 71st Annual Meeting, Montreal, QC, Canada **1,077**
2016 – 70th Annual Meeting, Hollywood, FL **955**
2015 – 69th Annual Meeting, Austin, TX **1,127**
2014 – 68th Annual Meeting, San Diego, CA **1,080**
2013 – 67th Annual Meeting, Milwaukee, WI **988**
2012 – 66th Annual Meeting, Toronto, ON, Canada **935**
2011 – 65th Annual Meeting, Las Vegas, NV **951**
2010 – 64th Annual Meeting, Washington, DC **881**



Exhibiting at AACPDM

Benefits to Exhibiting

The New Orleans Marriott is an excellent conference facility with meeting rooms, exhibition areas and posters all in close proximity to one another. The exhibit hall will host coffee breaks and the Poster and Exhibit Review. It is a primary networking area for attendees.

- Nearly 9 hours of direct contact with AACPDM meeting attendees!
- Exposure to leaders in research and treating people with cerebral palsy and other childhood-onset disabilities
- Company name and 50-word description in the final program and mobile app
- Company name on exhibit hall entrance unit
- Includes one exhibit staff badge which allow access to Exhibit Hall and all social events. Up to 6 additional badges can be purchased for a 10x10 booth space.
- Carpeted exhibit hall

Exhibit Booth Details

Exhibit Booth - 10x10

\$2,100 - \$3,100 - Early Bird Special! Purchase your booth before June 30th, 2025 to receive the lower rate!

After June 30th: \$2,500 - \$3,500

The exhibit hall hosts the Welcome Reception, coffee breaks, Poster/Exhibit Review, and more! It is a primary networking area for attendees.

Booth purchases count towards your total investment for your Supporter Level which may grant you additional delegate registrations.

Each Booth includes:

- One 10' x 10' draped exhibit space
- One 6' draped table
- Two side chairs
- Identification sign
- One waste basket
- 50-word company description in the final program
- Lunch provided for exhibitors on Thursday and Friday of the event
- ShowLead Mobile App to track attendees.
- One exhibitor staff registration. Exhibit staff registration allows access to the exhibit hall only. A separate registration fee is needed to access the scientific sessions.

Price per booth is for a 10' x 10' space. Full payment must be received by September 1st, 2025. Failure to do so may result in the forfeiture of your booth, which may be resold by the AACPDM.

Booth selections will not be finalized until payment is received.

Non-profit organizations please contact AACPDM at 414-918-3014 or via email at meetings@aacpdm.org.

Non-Profit/Hospital Hall Information Tables 4x6

\$1,250 - Early Bird Special! Book by June 30th, 2025 to receive this discounted rate!

After June 30th: \$1,500

Located outside the exhibit hall welcome doors, these tables are perfect to display information regarding your hospital, institution, or non-profit organization!

Each information table includes everything the 10x10 booths offer, however the privacy of a curtained booth, and chairs will not be included due to space restrictions.

Please note there is not enough space for large equipment or machinery. This booth is best fit for our hospital, institution, or non-profit partners who are providing information only.*

**Non-profit rates do not apply to this option.*

To reserve your exhibit booth and secure sponsorship, complete the application available via the link below:
<https://www.aacpdm.org/events/2025/supporters-exhibitors>

Exhibit and Poster Floor Plan

See the map below. Heritage Exposition Services is the official tradeshow company for the Annual Meeting.

Preliminary Exhibit Hall Schedule and Events

The 2025 Annual Meeting will have over 8 hours of scheduled Exhibit Hall hours!

Wednesday, October 15, 2025

- 11:00 am – 4:00 pm Exhibitor set-up
- 5:30 pm – 8:00 pm Welcome Reception in Exhibit Hall

Thursday, October 16, 2025

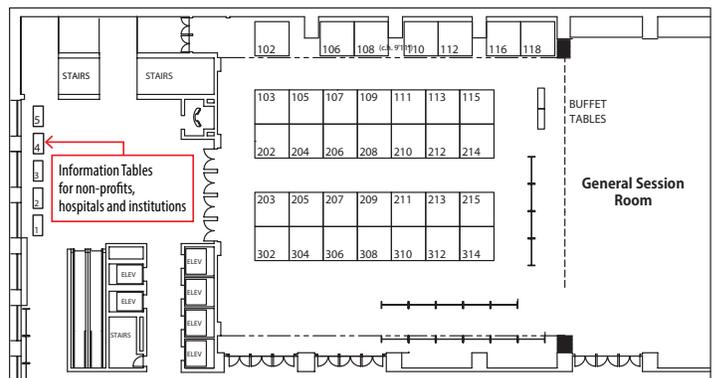
- 7:30 am Exhibit Hall opens
- 9:30 am – 10:30 am Exhibit and poster review (with coffee)
- 11:30 am – 12:30 pm Attendee lunch in the Exhibit Hall
- 12:45 pm – 2:00 pm Lunch for Exhibitor provided in Bonaparte room (4th floor)
- 4:00 pm - 4:30 pm Coffee break in Exhibit Hall
- 5:30 pm General Session ends
- 5:45 pm Exhibit Hall closes

Friday, October 17, 2025

- 7:30 am Exhibit Hall opens
- 9:30 am – 10:30 am Exhibit and poster review (with coffee)
- 11:30 am – 12:30 pm Attendee lunch in the Exhibit Hall
- 12:45 pm – 2:00 pm Lunch for Exhibitor provided in Bonaparte room (4th floor)
- 2:30 pm - 3:00 pm Coffee break in Exhibit Hall
- 3:00 pm - 5:30 pm Exhibitor move-out

*Exhibitors should expect foot traffic through the Exhibit Hall before and after General Sessions

** All exhibit hall hours and floor plans are subject to change.



Meeting Space

AACPDM 79th Annual Meeting will be held at the New Orleans Marriott. Discounted hotel room blocks will be available with the opening of registration in May, 2025.

Dates To Remember

April 2025

Exhibitor and sponsor prospectus is released. Make your selection early for the best booth location and sponsored items.

June 30th, 2025

Last day to get the Early Bird discount on your booth reservations!

September 1st, 2025

Deadline to register for an Exhibit Booth (after September 1st, please contract meetings@aacpdm.org or 414-918-9839 for availability).

September 1st, 2025

Deadline for literature circulation at the Annual Meeting

October 15, 2025

Exhibit set-up

October 15-18, 2025

79th AACPDm Annual Meeting New Orleans Marriott



Exhibit Rules and Guidelines

1. Agreement

The following rules and regulations and those appearing in the exhibit prospectus become binding upon acceptance of this Agreement between the applicant, their employees and agents, and AACPDM, and any additions and amendments thereto that may thereafter be established or put into effect by the Management.

2. Booth Eligibility and Approval

The AACPDM reserves the right to determine booth eligibility. If the AACPDM deems your booth unsuitable for the Annual Meeting, it has the right to deny booth approval.

3. Booth Assignments

Booth assignment is first come first serve through the online exhibitor portal. Booths are not reserved until full payment has been received.

In the event that exhibit booth space sells out, a waitlist may be established. Booth assignment from the waitlist will be made based on order of application and booth preference.

Every effort will be made to give exhibitors their first choice of location. In case of conflicting requests, priority will be determined on the basis of:

1. Amount of booth space requested
2. Exhibitors participation in past AACPDM meetings
3. Date the application and payment were received by AACPDM
4. Special needs of the exhibitors.

4. Cancellation of Booth Space

A written notice of request for cancellation must be transmitted to the AACPDM Office, 555 E. Wells St., Suite 1100, Milwaukee, WI 53202. The following regulations apply:

- a. If written cancellation of space is received before August 4, 2025, a refund of 80% will be returned to the company.
- b. If written cancellation of space is received on or after August 4, 2025, but before September 4, 2025, a refund of 25% will be returned to the company.
- c. No refunds will be made for cancellations on or after September 4, 2025
- d. Space not claimed or occupied by 6:00 p.m. on Wednesday, October 15, 2025 may be resold or reassigned without obligation on the part of AACPDM for any refund whatsoever.

5. Assignment of Space by Exhibitor

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted nor exhibit therein any goods other than those manufactured or sold in the regular course of the business by the exhibitor.

6. Installation of Exhibits

Exhibitors are allowed to set-up their booth only during the designated installation times. If special setup times need to be coordinated, contact meetings@aacpdm.org.

7. Purpose

AACPDM, in keeping with its stated purpose, encourages that exhibits be educational, communicative, and provide resourceful information.

8. Rules Governing Exhibitors

No combustible materials, such as crepe paper, tissue paper, cardboard, or corrugated paper, shall be used at any time for construction or decoration. "Fire-proofed" paper is not considered non-combustible as interpreted by fire inspectors. All muslin, velvet, silken or any other cloth decorations must stand a flame proof test as prescribed by fire ordinances. All materials and fluids which are flammable must be kept in safety containers. All displays, exhibit equipment and merchandise to be displayed must conform to the requirements of the fire department in the city the Annual Meeting is being held. All packing containers, excelsior, and wrapping paper must be removed from the floor and must not be stored under tables or behind displays. Exhibitors are required to observe the following regulations for setting up their exhibits:

- a. Nothing will be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, furniture or other properties of the building. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.
- b. It is mutually agreed that it is the duty and responsibility of each exhibitor to install and put their exhibit into place before the show and to dismantle and remove the exhibit immediately after the close of the show. In addition, property shipped to or from the hall by the exhibitor for installation or display at the meeting is at the sole risk of the exhibitor.
- c. Exhibitors are permitted to exhibit only products of their own lines (manufactured or distributed by them). Other material, equipment, apparatus, and systems not of their own lines but necessary for demonstration of the exhibitor's products are permitted. Distribution of food or beverages of any kind must be approved by the venue of the Annual Meeting. Orders may be taken in the Exhibit area; however, no money (cash, check or credit card) may be exchanged.
- d. Serving alcoholic beverages in exhibit booths will not be permitted. Any infraction of this rule will make it compulsory for the Academy to close the violator's exhibit for the remainder of the show.
- e. Distribution by exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the space occupied by their exhibit. Booth attendants, manufacturer's salesmen or representatives, including models or other supportive personnel, must remain within the space assigned to the exhibitor, and must be knowledgeable with the company's products/ services.
- f. Exhibits must be staffed at all times during exhibit hours.
- g. Distribution of "giveaways" must have written approval by AACPDM no later than **August 4, 2025**.
- h. Prizes, awards, lotteries, drawings or contests by exhibitors are authorized only by AACPDM and must be approved by **August 4, 2025**.
- i. Displays-General: No goods may be displayed in any part of the hotel or conference space except within the limits of the exhibit space contracted for with the Academy and assigned to the exhibitor.
- j. Helium balloons are not allowed.

Exhibit Rules and Guidelines, continued

- k. Hospitality Rooms and Exhibitor Events: It is requested that exhibitors confine these activities to times when no educational sessions are in progress. Private rooms for entertainment will be available only to companies which have contracted for exhibit space. All activities must be approved by the AACPDM.
- l. Distribution of Literature and Promotional Items: Exhibitors may not distribute any promotional literature or other items of this type in conference space corridors, in hotel corridors, under guest room doors, or guest mail boxes, without written permission from the AACPDM.
- m. Exhibitor Attendance/Registration: The exhibit area is limited to individuals, business firms, manufacturers, and dealers who have contracted and paid for booth space, and whose products are in keeping with the educational interests of the AACPDM. Representatives of non-exhibiting firms will not be allowed in the exhibit area, nor will they be permitted to display their products or services. All individuals (i.e. attendees, sponsors, and exhibitors) must purchase/provide an AACPDM Annual Meeting badge to be present in the exhibit hall.
- n. Exhibitors must clearly mark the FDA status of each device exhibited.

9. Sound Devices

The use of devices for mechanical reproduction of sound or music shall not be permitted in the exhibition areas at any time. In general, the employment of any method to project sound beyond the confines of any exhibitor's booth, whether naturally or mechanically, is prohibited. No objectionable lights or noises will be permitted in exhibitors' booths. The AACPDM reserves the right to exclude or to remove any objectionable equipment or exhibitor.

10. Removal of Exhibits

Exhibits may be removed only at the designated time listed. Exhibitors expressly agree not to begin packing or dismantling displays until after official closing on **October 18, 2025**.

Exhibitors are required to be present at their booths during the designated exhibit hours. If a booth is dismantled before the official move-out time, the AACPDM reserves the right to prohibit the exhibitor from participating in future events.

11. Selling Restrictions

Order taking on the Exhibit floor is allowed; however, no money (cash, checks or credit cards) may be exchanged. Direct sales are prohibited in the Exhibit Hall.

12. Security

Exhibitors must make provisions for the safeguarding of goods, material, equipment and displays at all times. Security will be provided for the exhibit area, but the AACPDM, the conference center, and the service contractors do not guarantee or protect exhibitors against loss or damage of any kind incurred by exhibitors. All exhibitors must have proper identification to enter the exhibit area. The room is only open during the hours scheduled by the event. Exhibitors must adhere to posted event times.

13. Liability

Exhibitors must surrender space occupied in the same condition as it was at the time of the occupation. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the venue premises and will indemnify, defend, and hold harmless the venue, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

14. Cleaning

Aisles will be vacuumed daily. Each exhibitor is responsible for maintaining the space assigned to them in an attractive manner. The official contractor must be used for the nightly cleaning of booths.

15. Official Decorator and Drayage Company

Heritage Exposition Services is the official decorator and drayage company for the AACPDM Annual Meeting. A set of service forms will be forwarded to exhibitors after the confirmation of exhibit space. Labor will be available for setting up and dismantling of displays in accordance with advance orders. Prevailing labor rates and local union requirements will apply. Exhibitors using contract labor other than Heritage Exposition Services must provide the AACPDM with the name and address of that contractor a minimum of 30 days prior to the meeting. A certificate of insurance also must be submitted to the AACPDM naming the AACPDM as an additional insured and indemnifying and holding the AACPDM, Heritage Exposition Services, and the New Orleans Marriott harmless in the event of damage to the property, personal injury, or failure to adhere to the exhibit facility rental contract to these rules. A service center will be open during move in and move out.

16. Shipping Instructions

All shipments should be coordinated through the decorator, AACPDM official decorator. The tradeshow company will send you a packet of information prior to the event. All the information you will need to set-up your booth (furniture, electrical, A/V needs, etc.) will be in this packet. Copies of shipping labels showing number of pieces, routing, carrier's name, additional customs forms, etc. must be filled out and sent to the tradeshow company. A copy of the address labels will be included in the exhibitor packet.

To reserve your exhibit booth and secure sponsorship please complete the application via the link below:

<https://www.aacpdm.org/events/2025/supporters-exhibitors>