

69th ANNUAL MEETING



AACPDM



2015

JW MARRIOTT AUSTIN, TEXAS OCTOBER 21-24

NEW FRONTIERS

**Supporter and
Exhibitor
Prospectus**



American Academy
for Cerebral Palsy and
Developmental Medicine

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AACPDM

Dear Industry and Institution Professionals:

We invite your organization to partner with the American Academy for Cerebral Palsy and Developmental Medicine (AACPDm) to meet a dynamic, multi-disciplinary group of decision makers at our 69th Annual Meeting in Austin, Texas. This is the only meeting where you can reach a physical therapist who heads a program at a major institution, an orthopaedic surgeon who is chief of pediatric orthopaedic surgery, an occupational therapist who purchases equipment for a clinic, and a neurologist or developmental pediatrician who is researching the effectiveness of a new drug therapy.

International attendance at the 2014 meeting included professionals from 39 countries across North and South America, Europe, Asia, Africa, and Australia. We reached record attendance with 1,080 professionals from various disciplines and anticipate continued growth. This Annual Meeting is the only one of its kind bringing together so many specialists.

We look forward to your participation. For further information on exhibiting or sponsorship, please email meetings@aacpdm.org.

Best Regards,



Eileen G. Fowler, PhD, PT
Los Angeles, CA
First Vice President



Jilda Vargus-Adams, MD,
MSc
Cincinnati, OH
Scientific Program Co-Chair



Benjamin Shore, MD, MPH,
FRCS
Boston, MA
Scientific Program Co-Chair

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info@aacpdm.org | +1 (414) 918-3014 | www.aacpdm.org

WHO WE ARE

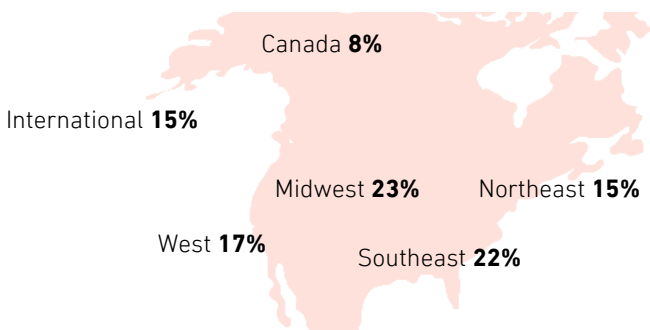
The American Academy for Cerebral Palsy and Developmental Medicine (AAPDM) is an academy of over 1,100 members of multiple professional disciplines dedicated to the improvement in the care of people with childhood-onset disabilities, their families and communities. We are pediatricians, neurologists, surgeons, therapists, nurses, special educators, engineers, and scientists from all over the world. Together we strive daily in our quest to perform the highest quality research, offer education opportunities for ourselves and others in the field, and work to elevate society and culture by recognizing the value and dignity of our fellow citizens with disabilities.

Each year, approximately 1,000 medical professionals gather for the AAPDM Annual Meeting to participate in the high-quality dissemination of information in the basic sciences, prevention, diagnosis, treatment, and technical advances as applied to individuals with cerebral palsy and other childhood-onset disabilities.

MEETING VENUE

The AAPDM 69th Annual Meeting will take place in the brand new JW Marriott Austin. Opening February 2015, the 34-story hotel will not only be the largest hotel in Austin, but also the largest JW Marriott in the United States and the second-largest JW Marriott in the world. Situated in the heart of downtown Austin, our lodging in Austin, TX is just a 15-minute drive from Austin International Airport and within walking distance of enticing restaurants and bars, the Capitol, and exciting attractions. The Annual Meeting theme is "New Frontiers" and there will be a comprehensive program of local and international speakers covering a wide range of topics during the Annual Meeting.

THE AAPDM HAS OVER 1,100 MEMBERS



- **61%** MDs & PhDs
- **39%** Allied Healthcare Professionals & Students

Attendance at the Annual Meeting reflects this distribution. However, there is a consistent pattern of a regional draw which is not dependent on the location of the meeting.

TARGET AUDIENCE

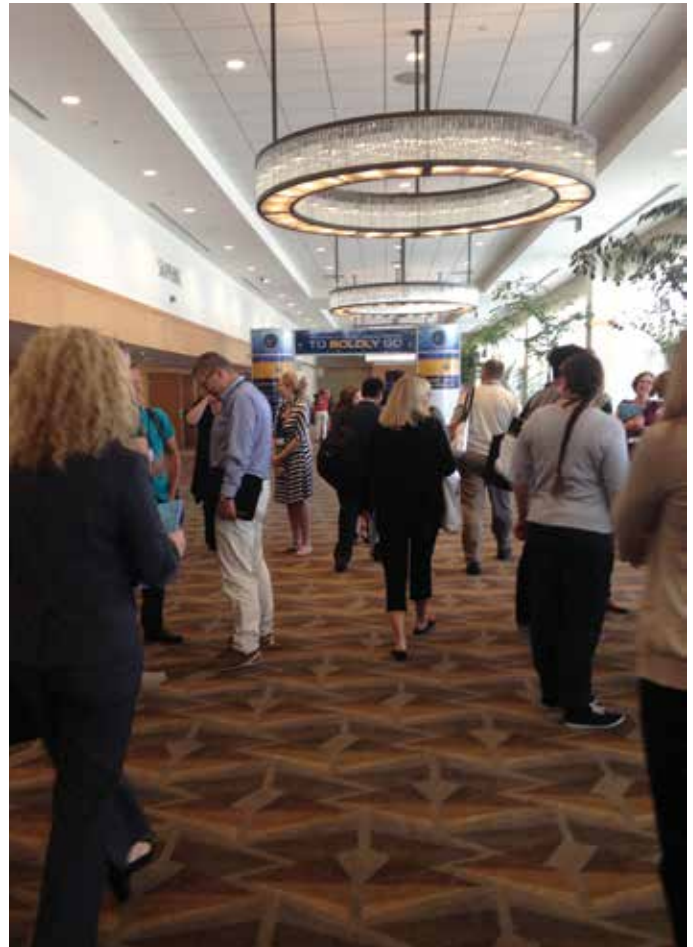
AACPDM is a multidisciplinary organization. Attendees at the Annual Meeting include but are not limited to the following:

- Pediatricians, surgeons, physicians, physiatrists, neurologists, psychologists
- Physical therapists, occupational therapists, speech & language therapists
- Orthotists
- Rehab Engineers
- Kinesiologists
- Special Educators
- Administrators
- Researchers
- Nurses
- Nutritionists and Dieticians
- All others concerned with the care of children with cerebral palsy and other childhood-onset disabilities

All skill levels are addressed.

ANNUAL MEETING ATTENDANCE HISTORY

2014 – 68th Annual Meeting, San Diego, **1080**
2013 – 67th Annual Meeting, Milwaukee, WI **988**
2012 – 66th Annual Meeting Toronto, ON, Canada **935**
2011 – 65th Annual Meeting Las Vegas, NV **951**
2010 – 64th Annual Meeting Washington, DC **881**



2014 Annual Meeting San Diego, CA

2015 SUPPORTER BENEFITS AND LEVELS

BENEFITS	Premium \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
One selection from the special opportunities A, B, C or D Levels. (First come, first-served). See page 3.	A	B	C	C	D
Inclusion of your company name and 100-word description in final program	√	√	√	√	√
Exposure and acknowledgement as a Supporter of the Annual Meeting in marketing activities and onsite signage	√	√	√	√	√
Inclusion of your company name and URL link on the Annual Meeting website	√	√	√	√	√
Inclusion of your company name on recognition slides before and after all General Sessions	√	√	√	√	√
Recognition of supporter level with a ribbon on name badge.	√	√	√	√	√
Print advertisement in final program. See page 5 for ad specifications.	Full page, 4-color ad	Half page, 4-color ad	Quarter page, 4-color ad	N/A	N/A
Company one-page flyer or brochure to be included in attendee bags	√	√	√	N/A	N/A
Complimentary Delegate Registrations (Delegates have access to all scientific sessions, instructional courses, social events, exhibit hall and ticketed events (if available). Separate online registration is required.	6, plus the opportunity to purchase additional at basic member rate.	4, plus the opportunity to purchase additional at basic member rate.	3	2	2

ACCME

The American Academy for Cerebral Palsy and Developmental Medicine recognizes that commercial support is an important element of educational meetings and adheres strictly to all ACCME directives and guidelines that govern commercial support of continuing medical education.



Texas State Capitol



2014 Annual Meeting San Diego, CA

SUPPORTER SPECIAL OPPORTUNITIES

LEVELS	SPECIAL OPPORTUNITIES
Level A	A1. Welcome Reception This event is open and complimentary to all meeting attendees (Estimate 1000). Along with transportation to the venue, this event offers an inviting and impressive atmosphere for networking and collaboration. Each supporter will have substantial visibility with their logo in lights, and on table and bar signage.
	A2. Flashpoint Luncheon In keeping with our attendee's desire to connect regarding topics relevant to them, this year's program will include a structured networking lunch. Hot topics of interest and a box lunch will be provided in a designated room which will touch on clinical and research evidence relevant to them. Support of this luncheon includes signage during lunch and the sponsor may provide logo napkins at their own expense.
Level B	B1. Wine and Cheese Poster & Exhibit Review A great networking opportunity, this high-end reception is always well attended and is a great event for making an impression while facilitating new learning. The event brings attendees to view exhibit displays and scientific & demonstrative posters. Each supporter will be verbally thanked at the plenary session directly before the wine and cheese as well as being recognized by prominent signage at the event.
	B2. Networking Lounges During breakfast period and scheduled breaks, networking lounges will be created and located around high-traffic areas to facilitate networking. Furniture, tables and lighting will create a friendly atmosphere that will create a buzz between attendees. These areas will have signage with the supporter's name, Networking Lounges provided by... Attendees will be sure to know you have facilitated them connecting with each other.
Level C	C1. AACPDM Meeting Bags Our attendees are delighted to receive a tote bag to utilize at the meeting and when they get home. This year's tote will be reusable for work or household purposes, giving the supporter's name broad recognition nationally and internationally. The AACPDM will order the meeting bags to include the Annual Meeting banner on the front and the supporter's name on the reverse side.
	C2. Networking Dinner Connecting with colleagues at the meeting is highly valued by attendees. This special dinner event is held on Friday evening and will give attendees the all-important networking time to interact in a relaxed, fun atmosphere. Multiple supporters associated with this event will have name recognition in the main dining area and on table-tent displays.
	C3. Meeting-at-a-Glance Hotel Key Holders This reference item will be given to guests as they check into their hotel rooms. Approximately 1000 hotel key holders will be printed and provided to attendees when they register in the hotel. The supporter's name will be top of mind for attendees from the moment they arrive at the hotel.
	C4. Wireless Internet Cards Help Annual Meeting delegates stay in touch and informed by providing wireless Internet access cards. Access to the Internet is available in all meeting areas for those delegates traveling with various mobile devices. A single supporter may brand the cards with their company name and tagline (subject to AACPDM approval) and will also be acknowledged in the Annual Meeting final program.
Level D	D1. Mobile Charging Stations With modern technology there are different needs for meeting attendees. One popular feature that will be scattered throughout the venue is quick-charging mobile stations. Supporters will be noted with name recognition on the station kiosks.
	D2. Conference Notepads Attendees appreciate having a handy notepad during the Annual Meeting. The supporter's name will be imprinted on the notepads, which will be given to all attendees and used even after the meeting, maximizing visibility.

Have an idea for a support opportunity you don't see listed?

Contact the AACPDM at 414-918-3014 or via email at meetings@aacpdm.org to discuss details.

AACPDM encourages new and unique opportunities and we look forward to creating something for your organization.

EXHIBITING AT AACPDM

JW Marriott Austin has an excellent conference facility with meeting rooms, exhibition areas and posters all in close proximity to one another. The exhibit hall is fully carpeted and will host continental breakfasts, coffee breaks and is a primary networking area for attendees.

Benefits To Exhibiting

- Exposure to 1,000 leaders in research and treating people with cerebral palsy and other childhood-onset disabilities
- Company name and 50-word description in the Final Program and Mobile App
- Company name on Exhibit Hall entrance unit
- Post-conference attendee mailing list to be used for one mailing with completion of an exhibitor evaluation
- Includes two exhibit staff badges which allow access to Exhibit Hall and all Social Events. Additional exhibit staff badges can be purchased, up to 6 for a 10' x 10' booth space.
- Carpeted exhibit hall

Exhibit Booth Details

Each Booth includes:

- One 10' x 10' draped exhibit space
- One 6' draped table
- Two side chairs
- Identification sign
- One waste basket
- 50-word company description in the final program
- Two exhibitor staff registrations. Exhibit staff registration allows access to the exhibit hall only. A separate registration fee is needed to access the scientific sessions.

Price: \$1,300.00 per 10'x10' space. Additional Booth = \$700.00

An application (page 9) with full payment is due on **July 6, 2015.**

Exhibit and Poster Floor Plan

Exhibit placement will be managed by applications being processed on a first come, first served basis. Heritage Exposition Services is the official tradeshow company for the Annual Meeting. To contact Heritage Exposition Services, visit www.heritageexpo.com or call 1-800-360-4323.

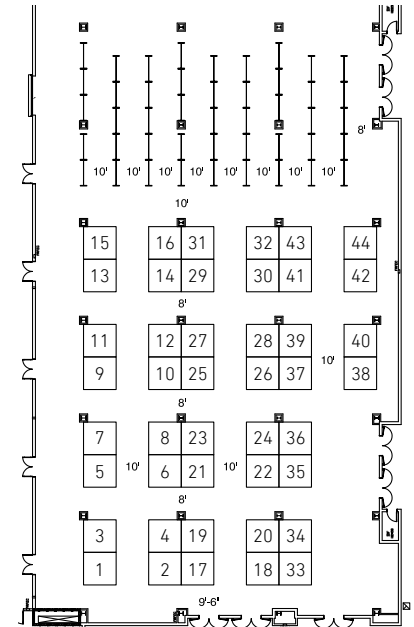


Exhibit Hall Schedule And Events

Wednesday, October 21st

1:00 pm – 6:00 pm Set-up

Thursday, October 22th

10:15 am – 10:45 pm Attendee Break in Exhibit Hall

3:30 pm – 4:00 pm Attendee Break in Exhibit Hall

6:15 pm – 7:45 pm Wine & Cheese Poster & Exhibit Review

Friday, October 23rd

7:00 am – 8:00 am Poster Crawl/Continental Breakfast

9:45 am – 10:30 am Attendee Break in Exhibit Hall

3:30 pm – 4:00 pm Attendee Break in Exhibit Hall

4:30 pm – 6:30 pm Tear-Down

All exhibit hall hours and floor plans are subject to change

2014 EXHIBITORS

Allard USA
 Bioness, Inc.
 Boston Brace
 BTS Bioengineering Corp.
 Cascade Dafo
 Children's Center Rehabilitation
 Cook Children's Health Care System
 Easy Walking, Inc
 EasyStand
 Every Child Achieves and Wellness Works Therapy
 GAITRite
 Gillette Children's
 Good Shepherd Rehabilitation Network
 Hocoma Inc.

J&J Artificial Limb and Brace
 Kennedy Krieger Institute
 Mallinckrodt
 Marquette University Tech4POD
 McKie Splints, LLC
 Medtronic
 National Library for the Blind and Physically Handicapped
 Nemours/Alfred I. DuPont Hosp. for Children
 OrthoPediatrics
 Pathways.org
 Phoenix Children's Hospital
 Pro-Tech
 ProtoKinetics

Randall Children's Hosp./Legacy Health Restorative Therapies
 Ride Designs
 Shriners Hospitals for Children-LA
 Sidra Medical
 Southwest Medical Books
 SPS
 StimDesigns
 Tyromotion
 Ultraflex Systems
 Wiley

ADDITIONAL EXPOSURE OPPORTUNITIES

Two opportunities for your organization to support the 69th AACPDM Annual Meeting and gain additional exposure! Please complete the application on page 9.

Advertising in the Final Program

The booklet-style final program will be distributed to 1,200 attendees on site and also be posted online. Rates for advertising for the final program are listed below:

Advertising Rates:

Back Cover, 4-color with bleed \$2,000.00 (1 available)
Inside front or back cover, Full page with bleed, 4-color \$1,500.00 (2 available)
Full page, 4-color \$1,200.00 Full page, black & white \$900.00
Half Page, 4-color \$1,000.00 Half page, black & white \$700.00

PDF Ad Submission Deadline: July 5, 2015

Distribution: 1,200 Programs

Distribution Date: October 21-24, 2015 (at the Annual Meeting)

Specifications for the print ads are:

Full Page 8.5" x 11" tall (trim size)

Please include 1/8 inch bleed to make a total size 8.75" x 11.25" tall. Please include crop and bleed marks on a pdf file and keep all live matter at least 0.5" from trim edge.

Half Page 7.25" x 4.5" tall

Quarter Page 3.5" x 4.5" tall

All ad files must be a high resolution pdf file submitted to the Meetings Manager at meetings@aacpdm.org by the applicable deadline.



Austin Skyline

Registration Inserts

Gain valuable exposure and recognition for your company by submitting literature to be included in attendee registration materials.

Circulation Rates:

One page flyer/brochure OR one giveaway item \$1,500.00
One page flyer/brochure AND one giveaway item \$2,500.00
Distribution: 1,200 bags given to attendees as they register for the Annual meeting.

Specifications: All materials must be fully packaged and/or assembled. Delivery: All printed materials and instruction must be delivered by July 15th to: AACPDM Attn: Meetings Manager, 555 E Wells St. Suite 1100, Milwaukee, WI 53202.



2014 Annual Meeting San Diego, CA

LOCATION & ACCOMODATIONS



JW Marriott Rendering

JW Marriott Austin

110 E. 2nd Street
Austin, TX 78701

The AACPDM 69th Annual Meeting will take place in the brand new JW Marriott Austin. Construction is scheduled to be completed in February 2015. Upon completion, the 34-story hotel will not only be the largest hotel in Austin, but also the largest JW Marriott in the United States and the second-largest JW Marriott in the world.

At the JW Marriott Austin, you'll be able to relax between or after sessions in one of the 1,012 carefully crafted guest rooms that will feature the Marriott Revive® bed with crisp linens, fluffy pillows and plush comforters. Catch up on the day's events at the large, well-lit work desk with an ergonomic chair and wireless high-speed Internet access. Seamlessly integrate your laptop, MP3 and video player with our inventive Plug-In panel. Or simply relax and unwind as you watch the game or a movie on your high-definition television. Bringing you the ultimate luxury you've come to expect, all of the guest rooms and suites at the JW Marriott Austin will be designed to make you feel at home. A feeling that is common throughout this friendly city. Food and beverage offerings are plentiful here at the JW Marriott Austin, with our Lobby Level featuring Osteria Pronto (a regional Northern Italian restaurant), Corner Restaurant (specialty restaurant featuring a spin on local, Texas cuisine) and Burger Bar (homage to Austin's vibrant Food Truck scene). The Lobby Bar and Great Room will be a well-appointed gathering spot featuring the latest in cocktail creations.

Visit <https://aws.passkey.com/event/12516469/owner/11072440/home> to make your reservation.

Dates To Remember

January 31, 2015	Exhibitor registration opens. Reserve your space early for best choice of booth location
May 31, 2015	Exhibitor Service Manual available online
July 6, 2015	Exhibit Booth deadline
July 6, 2015	Deadline for printed advertising in Final Program
July 6, 2015	Deadline for literature circulation at the Annual Meeting
October 21, 2015	Exhibit set-up
October 21-24, 2015	69th AACPDM Annual meeting, JW Marriott Austin, Austin, TX, USA

**After the deadlines please contact meetings@aacpdm.org or 414-918-3014 for availability.*

VISIT AND WIN

Each attendee will be provided an exhibitor card that they will use while visiting the Exhibit Hall. As attendees visit each booth, your company will have the opportunity to discuss your product/services, answer questions and provide a sticker to confirm their visit. The attendees that complete the Visit & Win Card have a chance to win Registration to the 69th Annual Meeting or an iPad®. One or more winners may be selected.

1. Agreement

The following rules and regulations and those appearing in the exhibit prospectus become binding upon acceptance of this Agreement between the applicant, their employees and agents, and AACPDM, and any additions and amendments thereto that may thereafter be established or put into effect by the Management.

2. Application to Exhibit

AACPDM reserves the right to determine eligibility of any exhibit at the Annual Meeting.

3. Booth Assignments

Every effort will be made to give exhibitors their first choice of location. In case of conflicting requests, priority will be determined on the basis of:

1. Amount of booth space requested
2. Exhibitor's participation in past AACPDM meetings
3. Date the application was received by AACPDM
4. Special needs of the exhibitors

Booth assignments will be made when full payment is received. IN ORDER TO OBTAIN THE BEST BOOTH ASSIGNMENT POSSIBLE, YOUR APPLICATION MUST BE RECEIVED BEFORE July 6, 2015. Applications received after July 6, 2015 will be assigned to the space remaining in order of receipt. Booth assignments will be sent when booth is paid in full.

4. Cancellation of Booth Space

A written notice of request for cancellation must be transmitted to the AACPDM Office, 555 E. Wells St., Suite 1100, Milwaukee, WI, 53202. The following regulations apply:

- a. If written cancellation of space is received by August 3, 2015, a refund of 80% will be returned to the company.
- b. If written cancellation of space is received after August 3, 2015, but before August 14, 2015, a refund of 25% will be returned to the company.
- c. No refunds will be made for cancellations after August 14, 2015.
- d. Space not claimed or occupied by 5:00 p.m. on Wednesday, October 20, 2015 may be resold or reassigned without obligation on the part of AACPDM for any refund whatsoever.

5. Assignment of Space by Exhibitor

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted nor exhibit therein any goods other than those manufactured or sold in the regular course of the business by the exhibitor.

6. Installation of Exhibits

Set-up is from 8:00 am to 4:00 pm on Wednesday, October 20, 2015. If special setup times need to be coordinated, contact meetings@aacpdm.org. Specific times are subject to change.

7. Purpose

AACPDM, in keeping with its stated purpose, encourages that exhibits be educational, communicative, and provide resourceful information.

8. Rules Governing Exhibitors

No combustible materials, such as crepe paper, tissue paper, cardboard, corrugated paper, shall be used at any time for construction or decoration. "Fire-proofed" paper is not considered non-combustible as interpreted by fire inspectors. All muslin, velvet, silken or any other cloth decorations must stand a flame proof test as prescribed by fire ordinances. All materials and fluids which are flammable must be kept in safety containers. All displays, exhibit equipment and merchandise to be displayed must conform to the requirements of the Fire Department of San Diego. All packing containers, excelsior, and wrapping paper must be removed from the floor and must not be stored under tables or behind displays. Exhibitors are required to observe the following regulations for setting up their exhibits:

- a. Nothing will be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, furniture or other properties of the building. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.
- b. It is mutually agreed that it is the duty and responsibility of each exhibitor to install and put his exhibit into place before the show and to dismantle and remove his exhibit immediately after the close of the show. In addition, property shipped to or from the hall by the exhibitor for installation or display at the meeting is at the sole risk of the exhibitor.
- c. Exhibitors are permitted to exhibit only products of their own lines (manufactured or distributed by them). Other material, equipment, apparatus, and systems not of their own lines but necessary for demonstration of the exhibitor's products are permitted. Distribution of food or beverages of any kind must be approved by JW Marriott Austin. Orders may be taken in the Exhibit area; however, no money (cash, check or credit card) may be exchanged.
- d. Serving alcoholic beverages in exhibit booths will not be permitted. Any infraction of this rule will make it compulsory for the Academy to close the violator's exhibit for the remainder of the show.
- e. Distribution by exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the space occupied by their exhibit. Booth attendants, manufacturer's salesmen or representatives, including models or other supportive personnel, must remain within the space assigned to the exhibitor, and must be knowledgeable with the company's products/ services.

EXHIBIT RULES AND GUIDELINES

- f. Exhibits must be staffed at all times during exhibit hours.
- g. Distribution of “giveaways” must have written approval by AACPDM no later than **August 14, 2015**.
- h. Prizes, awards, lotteries, drawings or contests by exhibitors are authorized only by AACPDM and must be approved by **August 14, 2015**.
- i. Displays-General: No goods may be displayed in any part of the hotel except within the limits of the exhibit space contracted for with the Academy and assigned to the exhibitor.
- j. Helium balloons are not allowed.
- k. Hospitality Rooms and Exhibitor Events: It is requested that exhibitors confine these activities to times when no educational sessions are in progress. Private rooms for entertainment will be available only to companies which have contracted for exhibit space. All activities must be approved by the AACPDM.
- l. Distribution of Literature and Promotional Items: Exhibitors may not distribute any promotional literature or other items of this type in hotel corridors, under guest room doors, or guest mail boxes, without written permission from the AACPDM.
- m. Exhibitor Attendance/Registration: The exhibit area is limited to individuals, business firms, manufacturers, and dealers who have contracted and paid for booth space, and whose products are in keeping with the educational interests of the AACPDM. Representatives of non-exhibiting firms will not be allowed in the exhibit area, nor will they be permitted to display their products or services.
- n. Exhibitors must clearly mark the FDA status of each device exhibited.

9. Sound Devices

The use of devices for mechanical reproduction of sound or music shall not be permitted in the exhibition areas at any time. In general, the employment of any method to project sound beyond the confines of any exhibitor’s booth, whether naturally or mechanically, is prohibited. No objectionable lights or noises will be permitted in exhibitors’ booths. The AACPDM reserves the right to exclude or to remove any objectionable equipment or exhibitor.

10. Removal of Exhibits

Exhibits may be removed only at the designated time listed. Exhibitors expressly agree not to begin packing or dismantling displays until after official closing on **Friday, October, 23rd after 4:30pm**.

11. Selling Restrictions

Order taking on the Exhibit floor is allowed; however, no money (cash, checks or credit cards) may be exchanged. Direct sales are prohibited in the Exhibit Hall.

12. Security

Exhibitors must make provisions for the safeguarding of goods, material, equipment and displays at all times. Security will be provided for the exhibit area, but the AACPDM, the hotel, and the service contractors do not guarantee or protect exhibitors against loss or damage of any kind incurred by exhibitors. All exhibitors must have proper identification to enter the exhibit area. The building is only open during the hours scheduled by the event. Exhibitors must adhere to posted event times.

13. Liability

Exhibitors must surrender space occupied in the same condition as it was at the time of the occupation.

14. Cleaning

Aisles will be vacuumed daily. Each exhibitor is responsible for maintaining the space assigned to them in an attractive manner. The official contractor must be used for the nightly cleaning of booths.

15. Official Decorator and Drayage Company

A set of service forms will be forwarded to exhibitors after the confirmation of exhibit space. Labor will be available for setting up and dismantling of displays in accordance with advance orders. Prevailing labor rates and local union requirements will apply. Exhibitors using contract labor other than Heritage Exposition Services must provide the AACPDM with the name and address of that contractor a minimum of 30 days prior to the meeting. A certificate of insurance also must be submitted to the AACPDM naming the AACPDM as an additional insured and indemnifying and holding the AACPDM, Heritage Exposition Services, and the JW Marriott Austin harmless in the event of damage to the property, personal injury, or failure to adhere to the exhibit facility rental contract to these rules. A service center will be open during move in and move out.

16. Shipping Instructions

JW Austin Marriott does not accept advance shipments nor do they hold items for pick-up after the event. All shipments should be coordinated through the decorator Heritage Tradeshow Services. The tradeshow company will send you a packet of information prior to the event. All the information you will need to set-up your booth (furniture, electrical, A/V needs, etc.) will be in this packet. Copies of Shipping Labels showing number of pieces, routing, carrier’s name, additional customs forms, etc. must be filled out and sent to the tradeshow company. A copy of the address labels will be included in the exhibitor packet.

2015 SUPPORTER AND EXHIBITOR APPLICATION

Organization

Organization Name: _____

Organization Contact /Title: _____

Address: _____

Contact Phone: _____ Contact Email: _____

Website URL: _____

Supporter Levels

Premium \$50,000 (circle one below)

- A1. Welcome Reception
- A2. Flashpoint Luncheon

Platinum \$25,000 (circle one below)

- B1. Wine and Cheese Poster & Exhibit Review
- B2. Networking Lounges

Gold \$15,000 (circle one below)

- C1. AACPDM Meeting Bags
- C2. Networking Dinner
- C3. Meeting-at-a-Glance Hotel Key Holders
- C4. Wireless Internet Cards

Silver \$10,000 (circle one below)

- C1. AACPDM Meeting Bags
- C2. Networking Dinner
- C3. Meeting-at-a-Glance Hotel Key Holders
- C4. Wireless Internet Cards

Bronze \$5,000 (circle one below)

- D1. Mobile Charging Stations
- D2. Conference Notepads

General Support

\$ _____

Email Delegate registration names (if applicable) to meetings@aacpdm.org by July 6th.

Additional Opportunity

Ad in Final Program: \$ _____ Insert in Attendee Bag: \$ _____

Exhibit Space

Each 10' x 10' booth space includes two exhibitor registrations, one 6-foot draped table, two side chairs, one wastebasket, an identification sign, and a 50-word organization description. Each additional exhibit space will be charged at a rate of \$700.00 per 10' x 10' space (additional exhibitor registrations are **not** included).

One Booth = \$1,300.00 Additional Booth = \$700.00 Additional Staff = \$300.00

Total number of booths requested _____

Exhibit Booth Location Choice

Rank preferences in order. Each space is assigned first-come, first-served. Floor plan and exhibit hall hours are subject to change.

1. _____ 2. _____ 3. _____ 4. _____

Please position our organization away from the following competitors:

The AACPDM cannot guarantee request if competitor is assigned after this application is processed, or registers under a different name.

Exhibit Staff and Organization Description

Email the names of the two (2) exhibit staff as they would like to appear on the name badge by July 6th to meetings@aacpdm.org.

Email a 50-word organization description, by July 6th, to meetings@aacpdm.org.

DISCLAIMER: The exhibitor assumes full responsibility and liability for losses, damages, and claims arising out of injury or damage to the exhibitor's displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the American Academy for Cerebral Palsy and Developmental Medicine, JW Marriott Austin and Heritage Tradeshow. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

I have read and understand the Exhibit Rules and Guidelines in this document.

Signature: _____

Cancellation Deadline: July 6, 2015

Requests for cancellation or reduction of exhibit space must be made in writing. Written cancellations received by July 6, 2015, will receive a refund of 80%. Refunds requested after July 6, 2015, but before August 14, 2015, will receive a refund of 25%. Refunds will not be issued after August 14, 2015. Any exhibit space not claimed or occupied by 5:00 pm on Wednesday, October 21, 2015 may be reassigned without obligation on the part of AACPDM.

Payment Information

Total from above: \$ _____

Check (Enclosed Checks must be made payable to: AACPDM) Credit Card: Visa MC AMEX Discover

Card Number: _____ Exp. Date _____ Security Code: _____

Name on Card: _____ Signature: _____